



FLIGHT NIGHT FEATURING:

# “Braida”

WITH **NORBERT REINISCH**  
SUNDAY, MARCH 1, 2026 · 1PM - 4PM



Join us on Sunday, March 1, 2026, at Ferry Plaza Wine Merchant for a special tasting dedicated to the iconic wines of Braida, one of Piedmont's most celebrated producers.

From the playful vibrancy of Montebruna to the elegant power of Bricco dell'Uccellone, we'll explore four distinctive expressions that showcase Braida's mastery of Barbera and beyond. This is a rare chance to taste through the house that redefined Barbera d'Asti, guided by Braida co-owner Norbert Reinisch, who will share the stories, terroir, and traditions behind each bottle.

No reservation is required—come sip, swirl, and discover why Braida remains a benchmark for modern Piedmontese winemaking.

The flight wines are served as two-ounce pours & 5-oz glasses.  
\$20 PER PERSON / \$18 FOR WINE CLUB MEMBERS

- 2024 Braida di Bologna Giacomo LA REGINA Nascetta - \$32
- 2021 Braida di Bologna Giacomo MONTEBRUNA Barbera d'Asti - \$34.50
- 2021 Braida di Bologna Giacomo 'BRICCO DELL'UCCELLONE Barbera d'Asti - \$106
- 2024 Braida di Bologna Giacomo Brachetto d'Acqui - \$26



 **HOSTED BY NORBERT REINISCH**

*Braida co-owner Norbert Reinisch oversees the estate's global image and international markets, sharing Braida's Barbera-centric vision with wine lovers around the world. Drawing on years of experience as the winery's export director, he represents Braida at tastings, seminars, and events, where he highlights the legacy of Giacomo Bologna and the modern evolution of Barbera d'Asti.*

IF QUANTITIES ALLOW, THE FLIGHT WINES WILL BE ON SALE FOR THE EVENING AT 15% OFF TO THOSE WHO PURCHASE A FLIGHT.